

Dear Nicole and Interview Panel

It is with great pleasure that I get to share my personal experiences working with Dennis Alexander that I believe are aligned with him being the best candidate for the open role of Digital Merchandiser.

Dennis relocated to the Florida Region after moving across the country from California in 2020. He made an immediate impact on the team by contributing with his knowledge and expertise in Salesforce. His digital and technical skills allowed the Florida team to work more effectively and efficiently, and he was not afraid to speak up and share his opinion and knowledge. Dennis is an associate who has tremendous passion in the work that he does. He is an associate who is a self-motivated and has a high desire to make an impact which I have witnessed on projects that include PRIDE Associate Resource Group, Salesforce Champion group, piloting a new role which led to many learnings and improvements for the test group and most importantly being a committed teammate to his peers and Florida team.

Dennis would be an incredible addition to your team, and I believe he would be able to step into role seamlessly and contribute immediately. I assure you any skills that Dennis needs to improve or develop will be done at an extremely quick pace.

Thank you for your time and please don't hesitate to reach out with any questions.

Greg Brady  
Regional Manager Florida  
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